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NON-FICTION

Fall 2024

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Exit stories

BUSINESS

Estonian rights sold!

What does it take to build a billion-dollar company?

12 founders share the do-or-die moments behind some of the world's biggest success stories.

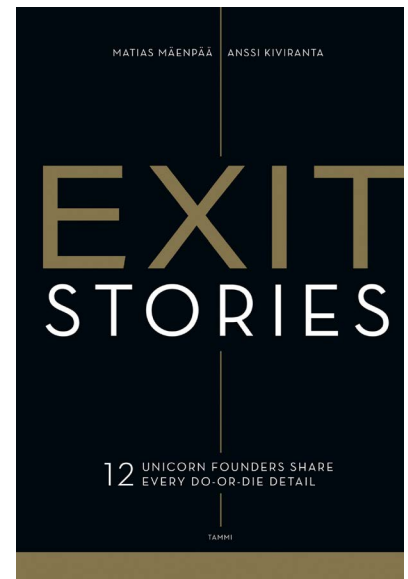
Some of the most fascinating figures of our time are the founders who turned start-ups into globally known “unicorns”, companies valued at over a billion dollars. Exit Stories features 12 of these – each of whom solved a problem in a way no one else dared. From talking toys to pizza to the human genome, there's millions to be made out there.

Discover what it takes to create an international giant: the eureka moments, the seemingly endless drudgery, and the mistakes that almost ended it all.

Billion-dollar company stories:

Tonies • PATRIC FASSBENDER | Just Eat • JESPER BUCH | JFrog • FRED SIMON | 23andMe • LINDA AVEY | Rovio • PETER VESTERBACKA | Delivery Hero • LUKASZ GADOWSKI | Visma • ØYSTEIN MOAN | Booking.com • KEES KOOLEN | Trulia • SAMI INKINEN | Unity • DAVID HELGASON | Fiverr • MICHA KAUFMAN | Pipedrive • RAGNAR SASS

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Rights sold

Estonian: Äripäev

Publication

WSOY 2023
304pp

Material

Full English translation
Finnish edition

Anssi Kiviranta and **Matias Mäenpää** are a pair of greatly successful Finnish founders on a mission to spread the gospel of entrepreneurship.



Maaret Kallio

Peace of Mind

PSYCHOLOGY

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Finland's leading psychotherapist

Pre-publication deals in The Netherlands and Estonia.

How to strengthen your own peace of mind?

Psychotherapy Educator Maaret Kallio writes about inner peace of mind, psychological balance and an accepting attitude even when faced with difficulties in life.

Peace of mind is an important skill of mental balance. It is related to the ability to be present and engaged in our feelings and surroundings, in a world where commotion and digital restlessness can often hinder finding balance. In the book Maaret explains how peace of mind is viewed from many different perspectives; through the connection between people, how we encounter suffering, the feeling of security, and the limitations of life.

The book offers concrete ways to explore and strengthen your own peace of mind with Maaret Kallio's firm and gentle expertise.



Rights sold

Estonian: Äripäev
Dutch: A.W. Bruna

Publication

Mielenrauha
WSOY 10|2024

Material

English synopsis
English sample coming soon
Finnish manuscript

'As the Dutch publisher of Maaret Kallio's Resolutely Kind, we are more than excited to continue publishing this wonderful author, and are happy to announce we're also publishing her new book Peace of Mind. It's a wonderful and important book for these times, and we cannot wait for the Dutch readers to start reading!'

— Anoeck Sutter, acquiring editor, A.W. Bruna, Netherlands

'Kallio manages to substantiate her arguments convincingly using both practical examples and source literature.'

— Hyvä terveys magazine on THE POWER OF HOPE

Maaret Kallio is a widely known educational psychotherapist and non-fiction writer from Finland. Her theoretical base is integrative, it relies on cognitive-analytical psychotherapy, in addition to which she has extensive training and experience in trauma treatment and couples therapy.

Kallio has written nine non-fiction titles about hope, mental health, emotions and human relationships and also children's titles, which altogether have sold over 200 000 copies.

She also has a column in Finland's largest newspaper, Helsingin Sanomat and is an ambassador for World Vision Finland.



Pekka Tölli

I see you

The psychology of appreciation

Domestic sales of over 10,000 copies, with an average Goodreads rating of 4,3.

Why do we want to be seen, noticed, and appreciated? I SEE YOU: THE PSYCHOLOGY OF APPRECIATION is a bestselling title about mutual appreciation and meaningful connections

I See You: The Psychology of Appreciation will help growth-minded people give and receive heartfelt appreciation in the relationships that matter to them so they, and those around, them can do better, succeed, and live happier, more meaningful lives.

Being valued is vital for human beings: we want to be seen and accepted as ourselves. To be seen, you need to be seen by someone. We need each other.

This book offers an abundance of advice, examples, and exercises to help you show and receive appreciation in a variety of situations.

'Heart-warming and thought-provoking.'
— hidastaelamaa.fi

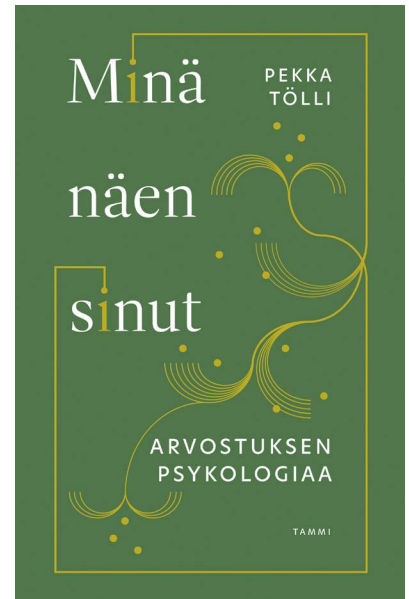
'The author has thought long and hard about the subject and covers it in a wide range of ways. (...) it offers plenty of information, advice, and exercises for showing and receiving appreciation in various situations.'
— Kaisu Paulanto, *Psykologialehti*

'The book was so good that I lost a night thinking about it. The work is at the same time incredibly rational and painfully emotional. It is a journey to the mind, rowing to relationships, a hike to the mountains of values. And that's not all. At regular intervals, the reader is made to peel the skin of his emotional life like a potato.'
— 5-Star review, reader Otso Laxenius, Goodreads

Pekka Tölli is a senior organisational psychologist at an international social and healthcare service, with a passion for respectful encounters between people. He works with individuals, management teams and work communities to help them to ensure well-being and make a difference in their own lives and in the lives of others. In his work, he has discovered how important appreciation and being seen are to human growth and well-being.

PSYCHOLOGY

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Rights sold

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Publication

Minä näen sinut.
Arvostuksen psykologiaa
Tammi 1|2024
320pp

Material

English sample coming soon
Finnish edition
synopsis



Lauri Nummenmaa

Evil: the Dark Side of the Human Mind

Why do people commit acts of evil?

This groundbreaking work by one of Finland's leading brain researchers explains why some of us slip from minor misdeeds to crime and violence.

To truly understand evil, we have to look it straight in the eye. Only then can we tame the cruelty of the human mind and control its killer instincts, argues leading Finnish psychologist and neurobiology expert, Professor Lauri Nummenmaa.

Human history is full of murder, abuse, enslavement, rape, and crime. In hunter-gatherer times, straying onto another tribe's land was a death sentence. In the present day, despite environmental and societal changes, acts of evil continue to be perpetrated as the human mind is unable to understand the true nature of evil.

Proximity and other people in our lives are of immense importance. Yet conflicts inevitably arise when individuals' goals conflict with those of others. That's why some of us fight, bully, and pursue others' interests at all costs, sometimes leading to bullying, racism, domestic violence, rape, and war.

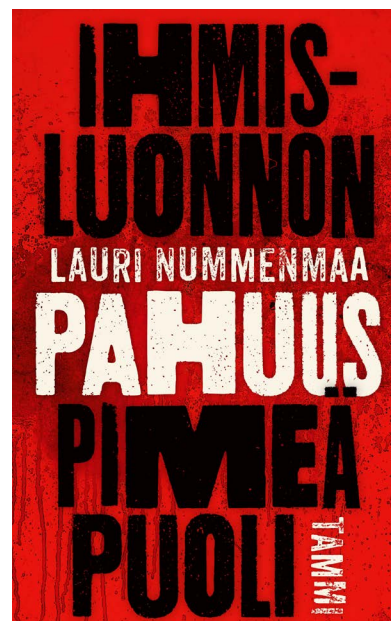
And yet, no one admits to being evil themselves, nor do they want to accept anyone else is evil.

Authoritative, engaging, and relevant, Nummenmaa's book opens up the dark side of the human mind to examine the biological, psychological, and moral nature of evil as well as how the new, technological advancements in neural imaging enable us to look more deeply into the mind.

Lauri Nummenmaa is one of Finland's leading brain researchers and an internationally renowned name in emotion research. He works as a professor of medical image processing and modelling at the University of Turku, leading the Human Emotion Systems laboratory and heading up the Psychology department at the university. Nummenmaa has studied emotions for more than 15 years and published more than 130 scientific articles on the psychology and brain mechanisms of emotions and sociality. He is a former Visiting Research Fellow at the University of Cambridge (2007-2008). Nummenmaa is also a licensed psychologist and sought-after lecturer and speaker.

PSYCHOLOGY

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Publication

Pahuus. Ihmisen luonnon pimeä puoli
Tammi 2022
384pp

Material

English sample
synopsis
Finnish edition
author letter



BONNIER
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Aki Hintsa & Oskari Saari

The Core. Better Life, Better Performance

Over 230,000 copies sold domestically.

The journey towards success begins with a simple question: Who are you?

THE CORE: BETTER LIFE, BETTER PERFORMANCE is a unique title from the world of Formula 1, where Aki Hintsa, a Finnish F1 coach and a doctor, has guided drivers toward success for years. But more importantly, he's guided them toward mental and physical well-being.

Later, top managers and companies from all over the world took to Hintsa's model of holistic well-being, and now these groundbreaking methods are available to all of us.

This book unveils Hintsa's practical advice on achieving better performance and comprehensive well-being, whilst also recounting his fascinating story from the African plains to the F1 paddocks and the highest level of business—a journey, which made him realize what is important in life.

'To be able to focus and give your maximum, it is important to have the right people around you. Aki is certainly one of these people. He is honest, calm, loyal and independent... all characteristics that define an ideal working relationship.'

— Sebastian Vettel, a four-time Formula One World Champion

'The Core is chock-full of information that can be applied by anyone seeking to improve their performance, whatever they do with their lives. But it is by no means a dry or unengaging read – I inhaled its 300+ pages in a matter of hours, and put the book down feeling enthused and inspired by Hintsa's methods.'

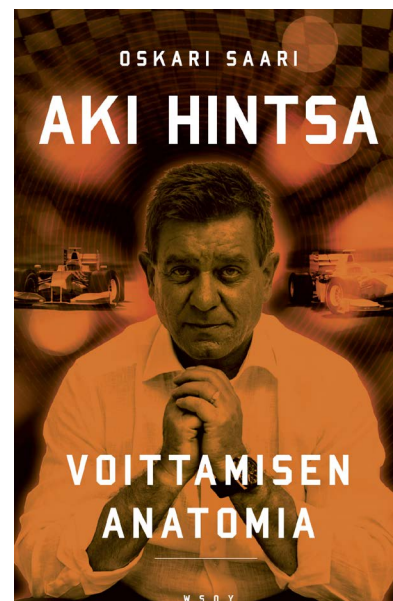
— Kate Walker, motorsport.com

Dr. Aki Hintsa (1958-2016) was a specialist in Orthopaedic and Trauma Surgery who worked for eleven years as a coach and chief medical officer at the Formula 1 paddocks. Hintsa also ran a unique clinic in Geneva, with his clients including prominent figures and top athletes. The aim of the clinic was to improve the client's physical and non-physical performance and quality of life in a comprehensive, individually-tailored manner. His philosophy was based on the idea of preventive measures, in other words: preventing ailments before they occur.

Oskari Saari is a journalist, producer, and non-fiction author. A national expert in Formula 1, Saari is known in Finland as the commentator on the F1 races.

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Publication

Voittamisen anatomia
WSOY 2015
384pp

Material

Full English translation
Finnish edition



Marja Kihlström

The Big O. The Scandinavian Guide to Female Pleasure

SELF-IMPROVEMENT

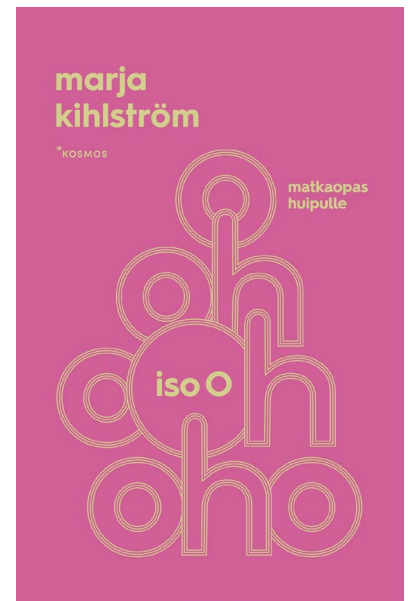
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Rights sold to two territories!

A modern, clarion call for more and better orgasms for women, by Scandinavia's answer to Esther Perel

The Nordic countries are renowned for strong women and having a healthy relationship with their physical bodies. In this approachable yet professional, fresh yet serious, tender yet confident book, renowned Finnish sexual therapist Marja Kihlström offers up modern psychological and practical advice for women tackling the obstacles standing in their way to pleasure.

In addition to the author's own advice, readers get the chance to gain insight into real life problems experienced by others, how other women perceive their own orgasms, and how their partners can help them.



Rights sold

Estonian: Pegasus
Polish: Zwierciadło

Publication

Iso O: Matkaopas huipulle
Kosmos 2018
246 pp

Material

English sample
synopsis
Finnish edition

'This book guides readers towards a deeper understanding of their own sexuality and pleasure.'

— **Ilta Sanomat newspaper**

'Highly recommended – not just for women, but for everyone!'

— **Valoa blog**

'Recommended reading for people of all ages and genders!'

— **Aamulehti newspaper**

Marja Kihlström is a NACS-qualified sexual therapist with her own practice in Helsinki, Finland.

Kihlström has a well-established media platform boasting thousands of readers and followers. Through both her practice and writing, Kihlström's direct yet sensitive approach to talking openly about sex and sexuality has helped countless individuals and couples, from a diverse array of sexual orientations, feel more comfortable in their own skin.



Juhani Brander

The Death of the Man: Reflections on Masculinity

An articulate and personal exploration of masculinity in fourteen essays by renowned writer and critic Juhani Brander

In his formative years, writer and critic Juhani Brander was an avid reader, but in secret. He devoured poetry—Edith Södergran, Tomas Tranströmer—and during his military service, James Ellroy, but literature was considered feminine, at odds with the prevailing norms of Brander’s male gender growing up in western Finland during the 1980s.

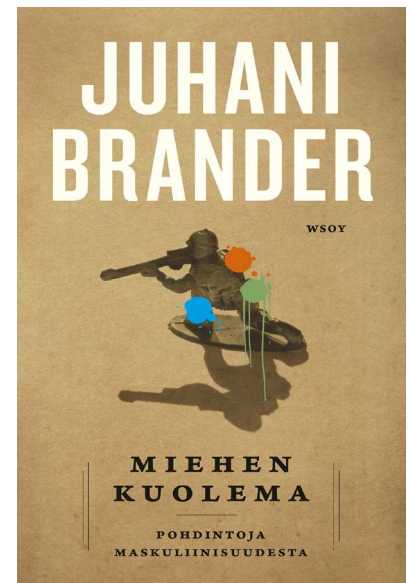
The Death of the Man: Reflections on Masculinity is Brander’s personal account of the mechanisms that make up masculinity and a clarion call for an open discussion about it, painfully describing how boys are moulded into “men” from within masculine culture. Drawing on his own experience, Brander examines violence, sport, and the army as key elements of toxic masculinity. He sheds light on the contradictions of masculinity and the cultural processes that reproduce it. Brander also addresses why boys don’t read books and why it is so difficult for men to talk about their feelings. He examines the #metoo campaign, the over-sexualised culture of today, and the impact of pornography on sexuality.

Sparing no detail to reveal the reasons why men remain silent about their experiences of shame, including assault and sexual harassment, The Death of the Man: Reflections on Masculinity shows that there are multitudes within men and masculinity, but under the stifling grip of hegemonic masculinity, their voices are stifled.

Juhani Brander is a cultural critic and writer of prose, essay, and poetry. In 2010 he was the only Finn to be selected for the Best European Fiction anthology and in 2014 he was awarded the Critics’ Prize. Brander’s acclaimed essay collection, The Death of the Man: Reflections on Masculinity (WSOY 2020) sparked much debate, and his previous novel Bridging the Years (Siltala 2021) was a critical success. Brander lives in Turku, Finland.

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Publication

Miehen kuolema
WSOY 2020
325pp

Material

Finnish edition



Martti J. Kari & Antero Holmila

Unlocking Kremlin: Why Russia Operates the Way It Does

CURRENT AFFAIRS

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It has been said that Russia's actions cannot be understood with reason. This book claims the opposite is true.

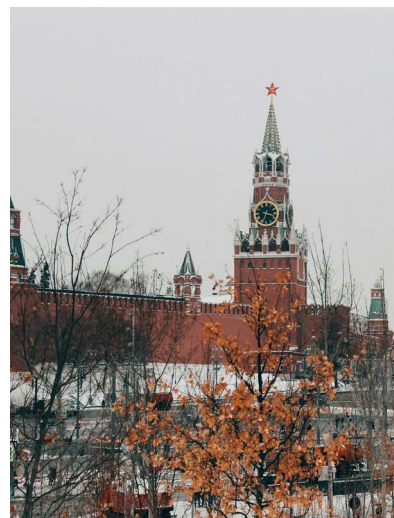
Seeds for this book grew from former Deputy Chief of Intelligence Martti J. Kari's popular lecture about Russian Strategic Culture, which has become the most-watched online university lecture in Finnish history (over 1.8 million viewers).

Even seemingly irrational actions by Russia can be understood when you know the factors influencing the decisions of the country's leadership.

Told in a colourful and accessible manner, the story of Russia begins with Kyivan Rus in the late 800s, traverses the era of the Russian tsars and the Soviet Union, and extends to the war in Ukraine.

In Russia, corruption is deeply embedded in society and the Kremlin fears democratic movements. Russia has transformed into a fascist state in modern times. Russians have a more flexible approach to using truth and lies, known as tactical truth.

History is viewed nostalgically in Russia, and the use of history influences the present and future. Special services kill those deemed enemies and traitors of Russia abroad. Why is this? The authors explain and clarify these phenomena.



Rights sold

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Publication

Miksi Venäjä toimii niin kuin se toimii
Docendo 2023
380pp

Material

English sample
synopsis
Finnish edition

> The book is based on Kari's popular lecture about Russia's Strategic Culture, which has become viral with over 1.8 million views on YouTube.



'Kari and Holmila's book gives a chilling answer to the question of why Russia works the way it does. The book is a thorough, fluently written, sometimes snarky, but still frighteningly realistic description of our neighboring country.'

— Pauli Välimäki, Kulttuuritoimitus

'Russia's actions are mirrored in the country's history - an easy-to-read nonfiction book opens up the possible reasons why Ukraine is at war'

— Pekka Söderlund, Kankanpään Seutu

Martti J. Kari was a professor at the University of Jyväskylä, former Deputy Chief of Intelligence at the Finnish General Staff, and a prominent expert in news coverage of the war in Ukraine. He researched Russia for over 30 years.

Antero Holmila is a professor of history at the University of Jyväskylä, specializes in the post-World War II era and its aftermath.



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Tuomas Kyrö

Do or Die

#1 non-fiction bestseller in Finland 2023

An astonishing account of survival

In the spring of 2022, Finnish author Tuomas Kyrö heard about a Finnish elite soldier serving on the frontline in Ukraine. Kyrö traveled to Kyiv, where he met Alekski Lysander, a professional soldier who recounted his remarkable story amid the echoes of air raid sirens.

Alekski recounted how a superhero-obsessed, brown-skinned boy from northern Finland, bullied at school, joined the French Foreign Legion and served in conflict zones in the war in Afghanistan and several African countries. By age 25, he was a war veteran who returned to Finland to complete his mandatory military service.

When Russia invaded Ukraine in February 2022, Alekski's life was at a dead end. He had one option: to join the Ukrainian Foreign Legion. He fought Irpin and eastern Ukraine, always going into heavy battles first because he had nothing to lose.

This book offers a unique view into a soldier's life and the surreality of war. It tells the story of a boy who always wanted to do good but the world surrounding him is bad.

Storytel Award Winner 2024
Finlandia Prize nominee 2023
Adlibris Award nominee 2023

'This eye-opening non-fiction book shows the reader the Ukrainian battlefield, uncensored, through the eyes of a Finnish soldier. Neither the protagonist, nor the author, nor the reader returns from this journey unchanged. The structure is insightful and the premise humane: killing is horrible, racism hurts, and even the most resilient mind can be broken.'

— **Statement of the Finlandia Prize Jury**

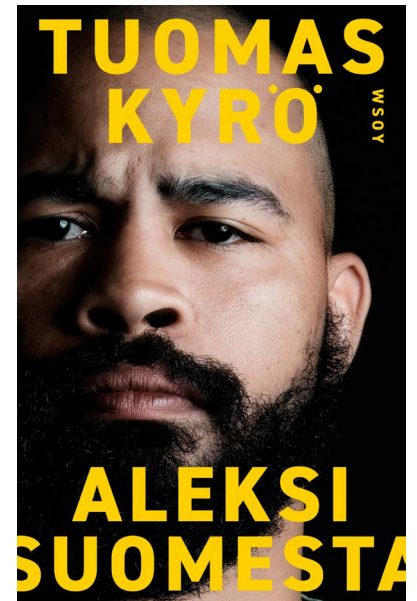
'Aleksi's description of the war is attentive and devoid of any kind of pathos or glorification.'

— **Riku Rantala, Helsingin Sanomat newspaper**

Tuomas Kyrö is one of the most versatile and prolific writers of his generation. His novel *The Beggar and the Hare* achieved international acclaim. Kyrö is best known for *The Grump*, a literary character whose stories have sold millions of copies as books and on the big screen. Kyrö was awarded the Pro Finlandia Medal in 2020 and has previously been nominated for the Finlandia Prize for Literature.

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Publication

Aleksi Suomesta
WSOY 2023
287pp

Material

English sample
synopsis
Finnish edition



BONNIER
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Jenni Haukio

Serving A Greater Purpose

CURRENT AFFAIRS

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Finland's revered First Lady opens up about her life and work over the past decade!

Jenni Haukio describes her role as the spouse of the President of the Republic of Finland as both an honour and a privilege. She opens up about both the visible and invisible service she has engaged in over the past ten years.

Jenni Haukio's prominence has seen her forge friendships with her international counterparts and other notable personages.

In this memoir, she uniquely weaves together her societal visions and the causes closest to her heart, inviting readers behind the scenes.

Whilst not a political memoir, Haukio's sensitively attuned and honest narrative will appeal to those interested in gaining deep insights into the social and political values and traditions that have shaped Finland into a highly successful Nordic democratic republic on the borderline of the West and the East.



Rights sold

Estonian: Koolibri

Publication

Sinun tähtesi täällä. Vuodet tasavallan presidentin puolisona
WSOY 2023
304pp

Material

Full English translation
Finnish edition

*Estonian rights sold
Full English translation
Nominated for the Adlibris Prize 2023*

'The book strives for artistry with the methods of a poet and an artist. It describes the chambers of power and the people of power without forgetting artists and cultural figures.'

— Lapin Kansa newspaper

'Convincing and brilliant presentation of the position of the president's spouse in Finland.'

— Ilkka Pohjalainen newspaper

Jenni Haukio is a published poet and writer, and as the wife of President of the Republic, Sauli Niinistö, First Lady of Finland. Prior to Niinistö's election to office, Haukio worked as head of communications for the National Coalition political party and, during his time in office, she has also been in charge of programming for the Turku Book Fair. Haukio has published three poetry collections and she holds a doctorate in Political Science.



Mauno Koivisto

The Russian Idea

Estonian rights sold!

A chillingly current classic of political history by a Finnish statesman and Russia expert—now available in full English translation.

Written by Finland's former President, Mauno Koivisto, who set out to understand Russian thinking through the lens of historical events and to anticipate its influence on Russia's future choices, *The Russian Idea* examines Russia from a geographical neighbour's perspective. Now, over twenty years after its original publication and in the wake of Russia's attack on Ukraine in February 2022, this book is more topical than ever.

While outlining the key episodes in Russian history, Koivisto explores the essence of what Russia and Russianness stand for. What was the significance of Moscow's self-proclamation as the Third Rome, and how did Russia become an empire? What impact did the existence of that empire have on Finland's independence?

Koivisto combines a review of Russian political history with an introduction to the Russian history of ideas. He describes the Russian intellectual heritage as a combination of Orthodox religion, Pan-Slavism, and Socialism.

Twenty years after its original publication, the book is highly relevant to this day and serves as an important historical document for those interested in foreign policy, current affairs, and history. As a Finnish statesman and authority on Russian politics and history, Koivisto's perspective on the subject is evergreen.

'President Mauno Koivisto's The Russian Idea (2001) was reprinted after decades when Russia invaded Ukraine in full force, and the book's library reservation lists grew....For Koivisto, the Russian Idea was about trying to take over precious land, spread faith and unite Slavs in Russia's leadership. That sounds familiar.'

— Vesa Sirén, *Helsingin Sanomat* newspaper

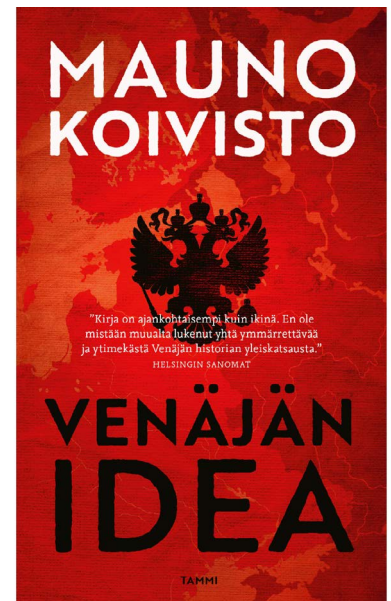
'When it was [first] published, Koivisto's book attracted attention in Russia as well. Even now, it offers clues for those who want to understand [it] and not just surf the emotional waves of the moment.'

— *Ilta-Sanomat* newspaper

Mauno Koivisto served as President of the Republic of Finland for two consecutive terms from 1982 to 1994. Prior to that, he was Prime Minister from 1968 to 1970 and again from 1979 to 1982. Koivisto started studying Russian in the early 1950s, and Russian studies remained a lifelong interest of his.

CURRENT AFFAIRS

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Rights sold
Estonian: Helios

Publication
Venäjän idea
Tammi 2001/2021
315pp

Material
Full English translation
Finnish edition



Elina Grundström

Ukraine's Black Gold

Czech rights sold!

A True Story About the Soil That Should Have Fed the World.

A narrative account of a Nordic investor's ambitious attempt to control Europe's grain wealth.

The protagonist of the story is Joakim Helenius, a Finnish-born investment banker who moved to Estonia in the early 1990s. He is regarded as a visionary who realised on the collapse of the Soviet Union, that vast areas of highly fertile black soil were about to be left without ownership and that it was possible to scale up the output of former collective farm fields. Then, in 2006, as Ukraine sought to foster its agricultural market economy through land reforms, Helenius assembled a group of Finnish heirs, investors, and even rally drivers to found a company called Trigon Agri. They took ownership of over 200,000 hectares of black soil fields in Ukraine and Russia, a huge swathe of land on a par with the European kingdoms of the Middle Ages, and thirty times the size of Manhattan. Then they lost everything in the financial crisis.

Journalist and writer Elina Grundström recounts the rise and fall of Trigon Agri, telling it with the story of the Ukrainian village of Šarivka, where the company's best fields were located, and of the villagers whose lives were changed by the arrival of the company. The book's second protagonist is Natalia Tverdohlib, was forced by change to give up her beloved job as a teacher to become a produce market seller.

This book poses the question of whether hunger is returning to the world as Russia's war of aggression makes visible once and for all the importance of black soil fields for world food security. Its conclusion is hopeful, though, positing that much can still be saved through sustainable farming methods.

Historical note: Ukraine's 'chernozem' black soil has been both a blessing and a curse for the Ukrainian people, starting with the Stalin-era Holodomor famine of the 1930s.

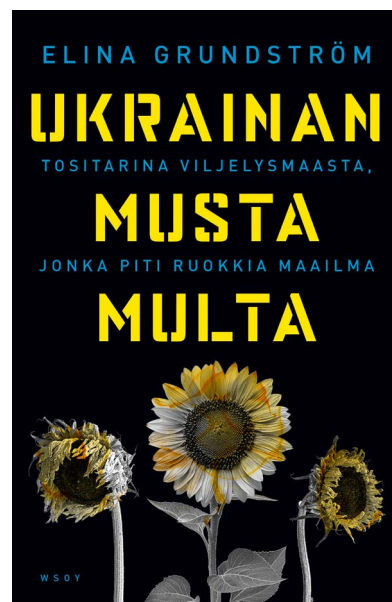
Nominated for the Kanava Non-Fiction Award

'Exciting and compelling...'
– Helsingin Sanomat newspaper

Elina Grundström is a Finnish award-winning journalist and writer with extensive and varied experience in various media management positions. She has served as editor-in-chief and visiting professor of journalism at the University of Tampere, and published a number of books on global social issues. Grundström is also a columnist and expert on freedom of expression and journalistic ethics. She served as President of the Council of Public Words from 2016 to 2019.

CURRENT AFFAIRS

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Rights sold

Czech: Mapcards

Publication

Ukrainan musta kulta
WSOY 2023
260pp

Material

Finnish Edition
Outline
Author Letter
Reviews



Silja Koivisto

Hilda

A murder mystery buried in family secrets comes to light followed by years of amateur sleuthing. The result is a compelling narrative investigation into the station of women and sex workers in the 1930s.

On a Friday evening in June 1939, Hilda Sofia Hakkarainen was shot dead by a dock worker, Viljo Pulkkonen, as she sat in a restaurant in the small southern port town of Kotka, Finland. At the time, the town was notorious for its vice, its nights illuminated by the glow of cinemas and harbour lights, the strains of jazz filtering into the streets, and thousands of sailors in the market for a Finnish woman's company onboard ships, in the legal bordellos, or even more precarious venues for the poorest, homeless prostitutes.

In the summer of 2019, Silja Koivisto took a road trip to the town to find out what happened to Hilda and who her great-great aunt really was. Researching previously unpublished police records as well as oral histories and songs, HILDA is Koivisto's first-hand exploration of the streets of Kotka at night and the women who sold sex, were hunted down by the authorities, sent to labour institutions and hospital for sexually transmitted diseases. The careless women — not their clients — were blamed, telling a lot about the authorities, values and attitudes of society at the time.

Hilda's story is just one of many, silenced and forgotten. More than eighty years after her death, much has changed, yet too many preconceptions of women remain. Koivisto's book has received glowing praise and has also been a commercial success.

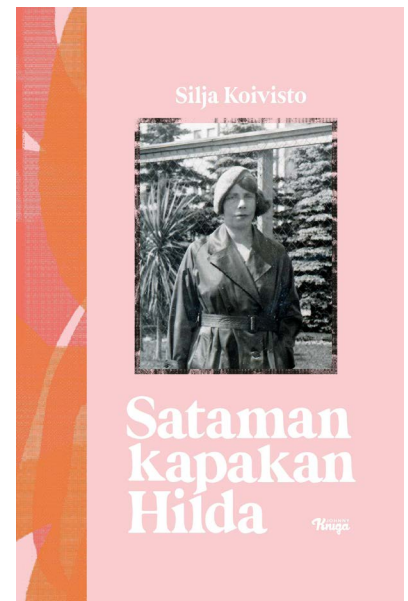
'An informative and engrossing work about women's lives.'
– Kirsi's Book Club, Finland

'Compelling.'
– Kirjaluotsi blog, Finland

Silja Koivisto is a Helsinki-based editor. Joining up the dots of Hilda's life was a hobby for her, which required endless snooping through archives, ingenuity, the courage to call strangers, poke around and ask strange questions. The fates of Hilda and the other "idlers" moved the researcher, who is no longer the same as the one who started the project.

HISTORY

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Pirkko Kotirinta

In Search of Hilma af Klint

An Artist of Spiritualism, Modern Science, and the Natural World

A Nordic expert on Hilma af Klint charts the trajectory of the secretive artist— from anonymity to the cultural treasure loved by so many today.

Hilma af Klint was an abstract artist before the term existed, a trailblazing figure who—inspired by spiritualism, modern science, and the natural world—began in 1906 to paint huge, colourful works without precedent in painting, years before Wassily Kandinsky.

The subject of a recent record-breaking retrospective at New York's Guggenheim and Halina Dyrschka's hit documentary, *Beyond the Visible*, af Klint was an all-but-forgotten figure in art historical discourse for years.

Today, taking af Klint's 1988 first Helsinki exhibition as her launch pad, Kotirinta charts af Klint's rise to cult figure-like status today to Hilma's temple plans, which were the focus of the recent exhibition on Ven island.

Drawing on decades of archival materials—as well as many hours of interviews with art historians and those with ties to af Klint—Kotirinta tells af Klint's story from a new perspective. Uncovering fascinating details about af Klint's involvement with the Edelweiss Society, how Theosophy and Rosicrucianism inspired her, and the controversy surrounding Olof Sundström and the cataloguing of her oeuvre, Kotirinta shines a light on one of art's most mysterious and now beloved figures.

'IN SEARCH OF HILMA AF KLINT captures the sense of mystery surrounding the artist through its structure, a combination of a travelogue and detective story... The book is grounded in incredibly thorough research. The longstanding culture journalist's professionalism and genuine enthusiasm for the topic shines through.'

— Helsingin Sanomat newspaper

'Kotirinta has done a thorough job in solving the riddle of Hilma af Klint insofar as sources and research allow.' 4 out of 5 stars

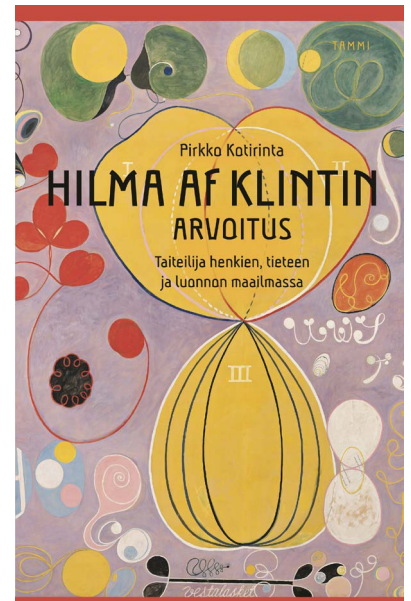
— Kulttuuritoimitus

'Certainly of international interest...' — Suomen Kuvalehti magazine

Pirkko Kotirinta is a well-known and respected Finnish cultural journalist. She has covered art and music for almost forty years in her role as Culture Editor for Helsingin Sanomat, Finland's leading broadsheet. Kotirinta has been interested in Hilma af Klint for three decades, since her debut exhibition at the Suomenlinna sea fortress in 1988. This is her first book.

ART HISTORY

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Sigríður Sif Gylfadóttir & Satu Rämö

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Sigga & Satu's Icelandic Sweaters

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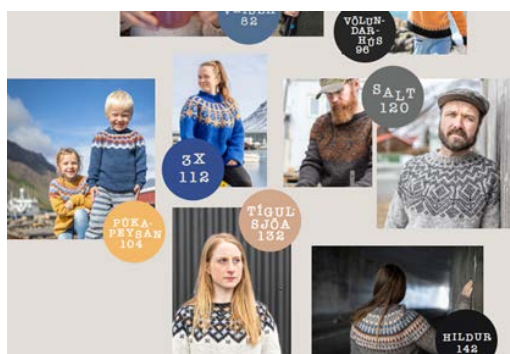
Thirteen eye-catching sweater designs honouring Icelandic traditions with a fresh twist.

SIGGA & SATU'S ICELANDIC SWEATERS is a passion-project collaboration between renowned Icelandic knitwear designer, Sigríður Sif 'Sigga' Gylfadóttir and Iceland-based Finnish writer, Satu Rämö in this collection of Icelandic lopapeysa sweater designs honouring traditional Icelandic styles and yarns, with a twinkle in the eye.

Straight from the breathtakingly beautiful Icelandic Westfjords, friends Sigga and Satu tap into the knitting boom with thirteen beautiful sweater designs for sizes S-XXL and various colourways using Icelandic Léttlopiá, Alafosslopiá, Einband, and Plötulopiá yarns. Many of the patterns are suitable for beginners, and the pattern adjustment tips will delight the more experienced knitter.

Complementing the uncomplicated pattern instructions and Björgvin Hilmarsson's beautiful photography of the pattern models and breathtaking Icelandic landscapes, Satu Rämö's engaging texts cover topics such as the history of Iceland's national dress (the sweater), the day-to-day lives of sheep farmers, including shearing season, and how the different types of yarn are produced. Also included is a pattern for the 'Hildur' sweater, as featured in Satu's eponymous bestselling crime novel featuring a knitting policeman.

A vibrant and convivial knitting guide essential for the Nordic knitwear fan!



Sigríður Sif 'Sigga' Gylfadóttir is a multi-talented Icelandic physicist, knitwear designer and founder of the Ívaf knitwear label. It was Sigga who taught Satu Rämö how to knit her first traditional, from-the-bottom-up Icelandic sweater.

Satu Rämö is a Finnish writer, blogger, and influencer who settled in Iceland over fifteen years ago. The author of twenty non-fiction titles, Satu's 2022 debut crime novel, Hildur, featuring a knitting Finnish policeman, was an instant bestseller on publication.

DIY

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